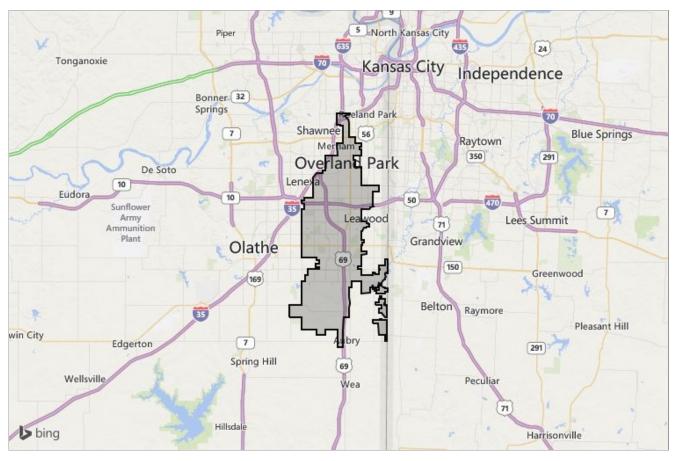


Overland Park, Kansas





Presented by

Dan & Maria O Dell

Work: (913) 244-6664 | Fax: (913) 599-0556 | Fax: (913) 906-5433

www.groupodell.com

Keller Williams Realty Partner 11005 Metcalf Ave Overland Park, KS 66210







Neighborhood: Housing Stats and Charts

	Overland Park	Johnson County	Kansas	United States
Median Estimated Home Value	\$223K	\$205K	\$119K	\$319K
Estimated Home Value 12-Month Change	0.1%	-1.4%	-0.8%	-
Median List Price	\$295K	\$255K	\$146K	\$110K
List Price 1-Month Change	-	2%	2.9%	9.9%
List Price 12-Month Change	13.9%	13.4%	4.4%	10%
Median Home Age	34	34	51	-
Own	66%	72%	69%	66%
Rent	34%	28%	31%	34%
Vacancy	2.45%	2.07%	-	-
\$ Value of All Buildings for which Permits Were Issued	-	\$257M	\$812M	\$102B
% Change in Permits for All Buildings	_	25%	8%	2%
% Change in \$ Value for All Buildings	_	14%	8%	7%

Median Sales Price vs. Sales Volume

This chart compares the price trend and sales volume for homes in an area. Home prices typically follow sales volume, with a time lag, since sales activity is the driver behind price movements.

Data Source: Public records data Update Frequency: Monthly



edian Sales P \$300K \$225K \$150K	Price		~~/				
\$75K \$0							
Jan '11	Jul '11	Jan '12	Jul '12	Jan '13	Jul '13	Jan '14	Jul '14
ales Volume							
30							
23 15							
8							
Jan '11	Jul '11	Jan '12	Jul '12	Jan '13	Jul '13	Jan '14	Jul '14







Neighborhood Report

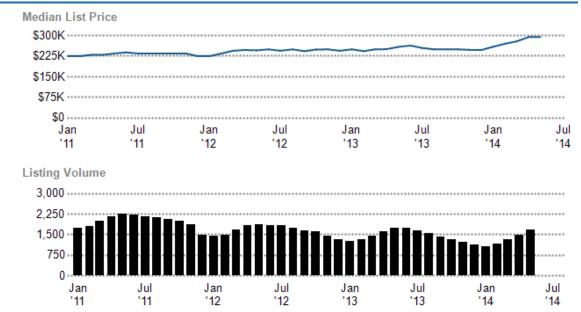
Median Listing Price vs. Listing Volume

This chart compares the listing price and listing volume for homes in an area. Listing prices often follow listing volume, with a time lag, because supply can drive price movements.

Data Source: On- and off-market listings sources

Update Frequency: Monthly

Median List Price



Price Range of Homes Sold

This chart shows the distribution of homes reported sold in the past six months within different price ranges in the area of your search. The amount shown for the subject property is sold data where available, or the property's estimated value when sales data are unavailable (such as a non-disclosure state) or provided in range format.

Data Source: Public records data

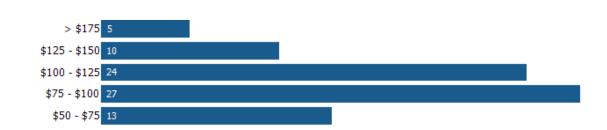
Update Frequency: Monthly

Sales Count By Price Range



Price per Square Foot of Homes Sold

This chart shows the distribution of homes reported sold in the past six months at different prices per square foot in the area of your search. Data Source: Public records data Update Frequency: Monthly



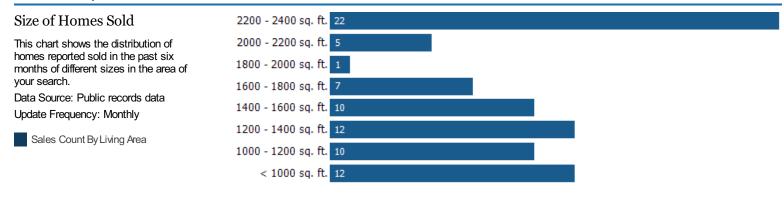
合

Sales Count By Price Per Sq Ft





Neighborhood Report



Age Range of Homes Sold

This chart shows the distribution of homes reported sold in the past six months of different age ranges in the area of your search.

Data Source: Public records and MLS data where licensed

Update Frequency: Monthly

Sales Count by Age of House



Number of Bedrooms in Homes Sold

This chart shows the distribution of homes reported sold in the past six months, according to the number of bedrooms, in the area of your search.

Data Source: Public records data Update Frequency: Monthly

Sales Count by Bedroom









Neighborhood: People Stats and Charts

18-20 4,985

21-24 7,947

25-34 24,768

35-54 51,051

55-64 20,345

65-74 10,263

Married with Children 17,329 Married without Children 20,043

Single with Children 5,115

75 or Older 10,622

	Overland Park	Johnson County	Kansas	United States
Population	172K	539K	2.83M	307M
Population Density per Sq Mi	2.3K	1.14K	34.6	-
Population Change since 2000	15.8%	19.4%	5.3%	9%
Median Age	38	36	36	37
Male / Female Ratio	48%	49%	50%	49%
High School Graduate	13%	16%	28%	29%
2-Year Degree	26%	28%	31%	29%
Bachelor Degree	36%	33%	19%	18%
Post-graduate Degree	20%	18%	10%	10%

opulation of Children by	Toddlers 10,776	
Age Group	Elementary School 11,864	
This chart shows the distribution of the population of children by age range —	Middle School 12,329	
from birth to 17 — in the area of your search.	High School 7,439	
Data Source: U.S. Census		

Update Frequency: Annually

Overland Park

Population of Adults by Age Group

This chart shows the distribution of the population of adults by age range — from 18 to 75-plus — in the area of your search.

Data Source: U.S. Census Update Frequency: Annually

Overland Park

Households With Children

This chart shows the distribution of households with children, categorized by marital status, in the area of your search.

Data Source: U.S. Census Update Frequency: Annually

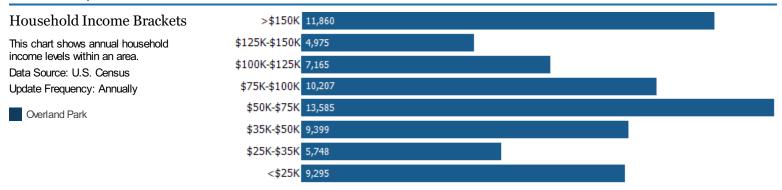
Overland Park







Neighborhood Report



Votes Democrat 40.3% Votes Republican 57.7%

Presidential Voting Pattern

This chart shows how residents of a county voted in the 2012 presidential election.

Data Source: USElectionAtlas.org Update Frequency: Annually





Neighborhood: Economic Stats and Charts

	Overland Park	Johnson County	Kansas	United States
Income Per Capita	\$39,476	\$38,428	\$26,545	\$27,915
Median Household Income	\$71,612	\$74,761	\$50,594	\$52,762
Unemployment Rate	4.5%	4.3%	4.7%	-
Unemployment Number	4.35K	13K	70K	-
Employment Number	91.5K	290K	1.43M	-
Labor Force Number	95.8K	303K	1.5M	-

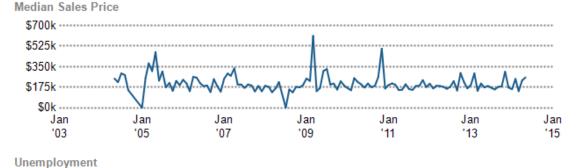
Median Sales Price vs. Unemployment

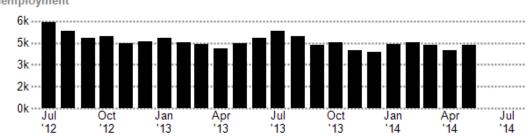
This chart shows the relationship between employment and home prices in a metro area. Employment is a good measure of the strength of the local economy. Generally speaking, the better the job market, the more likely home prices are rising.

Data Source: Moody's Analytics: economy.com

Update Frequency: Monthly

Median Sales Price





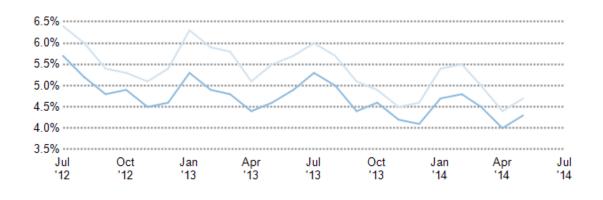
Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Data Source: Bureau of Labor Statistics Update Frequency: Monthly

Johnson County

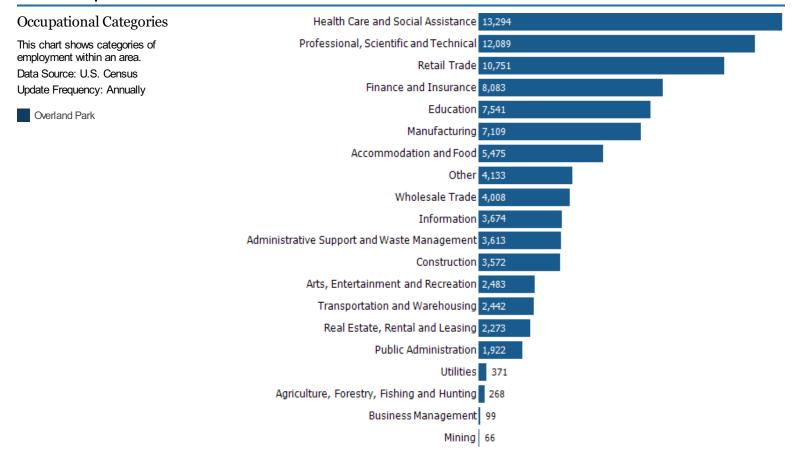
Kansas















Neighborhood: Quality of Life Stats and Charts

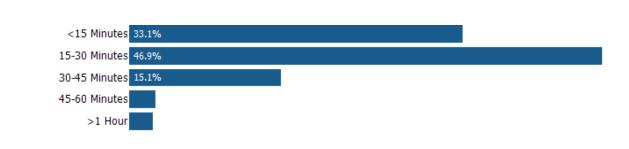
Quality of Life in 66204

	Overland Park	Johnson County	Kansas	United States
Elevation (in feet)	996	996	_	-
Annual Rainfall (in inches)	35	35.01	27.93	-
Annual Snowfall (in inches)	18.05	18.05	18.62	-
Annual Sunny Days	113	113	125	-
Avg Travel Time to Work (in minutes)	20	20	19	25
Water Quality - Health Violations	-	-	_	-
Water Quality - Monitoring and Report Violations	-	-	-	-
Superfund Sites	0	3	19	1,779
Brownfield Sites	No	Yes	Yes	Yes

Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population. Data Source: U.S. Census Update Frequency: Annually

Overland Park



How People Get to Work	Drove Alone/Carpool/Motorcycle	85,332
This chart shows the types of transportation that residents of the area you searched use for their commute.	Work at Home	5,307
	Walk	814
Data Source: U.S. Census	Public Transit	431
Update Frequency: Annually	Bicycle	232

Average Monthly Temperature	Avg. January Min. Temp 20 Avg. January Max. Temp 36	
This chart shows average temperatures in the area you searched.	Avg. July Min. Temp 65	
Data Source: NOAA	Avg. July Max. Temp 85	
Update Frequency: Annually		



仓